

Wisconsin Council on Forestry

Goals and Associated Action Statements Resulting from the 2013 Forestry Economic Summit

- Goal 1: Increase the workforce/proficiency of technical and skilled workers (i.e. manufacturing and timber producers) which support the forest industry as demands deems appropriate.
- 1.1 Develop local workforce through local tech schools.
 - 1.2 Forestry Skills Development in urban areas- provide training
 - 1.3 Grow a skilled workforce by educating future prospective workers
 - 1.4 Grow a skilled workforce by developing Junior-high and high school focused curriculums
 - 1.5 Grow a skilled workforce by educating current and future educators
 - 1.6 Grow a skilled workforce by educating high school counselors
 - 1.7 Increasing funding for Tech Ed programs at high school level
 - 1.8 Industry reaching out to forestry education organizations
 - 1.9 Investigate opportunities to utilize farming workforce for logging and forestry operations
 - 1.10 Diversify Loggers to refocus on Culvert/road building and other non-timber projects and timber producers) which support the forest industry as demands deems appropriate.
- Goal 2: Increase management of and increase timber production within Wisconsin's Federal Forests consistent with sustainable forestry practices.
- 2.1 Legislative influence to refocus resources in USFS to CNNF, to address the low-hanging fruit on 350 MMBF through NEPA
 - 2.2 Include over-mature Aspen as qualifying for streamlined NEPA process via the Healthy Forests Restoration Act
 - 2.3 Expand timber sale contracting with private consultants
 - 2.4 Improve Education to Counties, Non-profits, and Industry on Stewardship Opportunities
 - 2.5 CNNF host a marking camp with DNR, WCFA, UW
 - 2.6 Long-term change to NEPA to streamline plan
- Goal 3: Increase management of and increase timber production within Wisconsin's State owned lands consistent with sustainable forestry practices.
- 3.1 Northern Hardwoods research
 - 3.2 Consolidate County & State land ownership
 - 3.3 Increase wood harvested – allocate resources for State/County foresters to meet allowable harvests
 - 3.4 Increase understanding of what our timber resources on state/county lands are.

Goal 4: Increase management of and increase timber production within Wisconsin's County Forests consistent with sustainable forestry practices.

See Actions for Goal 3

Goal 5: Increase management of and increase timber production within Wisconsin's private forests with sustainable forestry practices.

- 5.1 DNR group MFL lands and block them for the cuttings
- 5.2 Scale harvests down and rebuild business for secondary product markets
- 5.3 Utilize woodland cooperatives for small parcels
- 5.4 Track loss of forest land and loss of forest land to Ag
- 5.5 Require a management plan for agriculture management classification
- 5.6 Create a all-in-one buyers guide to purchasing forest land
- 5.7 Put an educational enclosure in each tax bill
- 5.8 Turn Forestry into an Agricultural practice
- 5.9 Increase consultant numbers
- 5.10 Decreased fragmentation of forested land
- 5.11 Frac sand – Review of mining plans and promote forest reclamation
- 5.12 Review the role of zoning as a potential tool for the minimum zoning issue?
- 5.13 Change the way MFL is administered to allow certain uses and not others
- 5.14 Increase minimum acreage size allowed in MFL
- 5.15 How to change MFL Agreement to a Contract?
- 5.16 Landowners would like to be able to aggregate small sales allowing them the ability to cut small acreage (ex. 10 acre parcel, etc.)

Goal 6: Grow Wisconsin's forest product markets.

- 6.1 Identify underserved markets
- 6.2 Educate the overseas buyer about cost savings in buying lumber instead of logs
- 6.3 Help businesses develop exports sales & marketing plans
- 6.4 Make export market information readily available
- 6.5 Continue (or increase participation in) Trade Missions
- 6.6 Identify locations of sawmills & value-added manufacturer
- 6.7 Address under-utilization of certain species and raw wood materials
- 6.8 Use mobile sawmill technology on a smaller scale
- 6.9 DNR Forest Product Staff collaborate with local economic development staff
- 6.10 Promotion of wood products economic development for urban areas
- 6.11 Wood Energy- increase advocacy and promote what we learn from others who tried out different technologies
- 6.12 Wood utilization- industry coalition; efficient process for branding and marketing re: urban utilization options

Goal 7: Build and foster a coordinated working relationship between primary wood manufacturers and public and private forest management professionals with regards to economic and ecological considerations and the role and impacts of guidelines, policies and regulations.

- 7.1 Develop an industry coalition (beyond state borders) to meet with DNR, Counties, Landowners, environmental groups and national groups
- 7.2 Promote DNR industry support (Office of Business Support and Sustainability) teams
- 7.3 Explore having FPS staff on silvicultural guidance team
- 7.4 Provide agency staff a better understanding of demand of sawmill operations
- 7.5 Develop appeals process to address situations where regulators don't want to "get to yes" without risking applicant's professional relationship
- 7.6 Encourage department culture change in "getting to yes" – advertise/standardize "judgment calls" so foresters know what to expect
- 7.7 Grow domestic market -compromise between agency foresters and industry
- 7.8 Connection between resources managers and industry-
- 7.9 Conduct additional resource assessments on plantations
- 7.10 Declare the entire state as emerald ash borer quarantine zone
- 7.11 Hiring of DNR forest Product Services Specialists
- 7.12 Determine the trade-offs or cost/benefit of regulations

Goal 8: Increase public understanding of the benefits of sustainable forest management.

- 8.1 Engaging the Legislature- host a forum on helping industry communicate with the legislature
- 8.2 County Fairs, Booth at county roadshows
- 8.3 Need to market the benefits of the woods and the way management positively impacts those benefits
- 8.4 Clarify the \$\$ value of forests (northern research station research); Find affinity groups
- 8.5 Identify and utilize affinity groups to get out the message
- 8.6 Teacher Program on Forestry & classroom curriculum
- 8.7 Better connect people to the services they need and may not know they need
- 8.8 County forest partnership with Trees for Tomorrow. Discover Wisconsin Episode
- 8.9 Regularly hold a forestry educator Gathering/conference

Goal 9: Assess constraints and improve the economics of transporting materials.

- 9.1 Develop a system to identify mainline routes to build an all-season system
- 9.2 Restore service to low density rail lines currently out of service
- 9.3 Federal highway bill to support highway funding in Wisconsin
- 9.4 Additional funding for local road improvement to build better roads to support higher weight limits
- 9.5 Increase state funding to improve bridge infrastructure
- 9.6 Create a streamlined permitting system for truckers
- 9.7 Protect state transportation funds from being raided
- 9.8 Northwood freight rail study