

WISCORC: Building from Central Wisconsin's powerful economic engine of timber and agricultural processing



The Wisconsin Institute for Sustainable Cellulosic Operations, Research and Commercialization (WISCORC) Center will bring together academics, industry representatives, and entrepreneurs in a dynamic, problem-solving environment to:

Provide direct assistance to existing pulp, paper, feed, and food processing industries with:

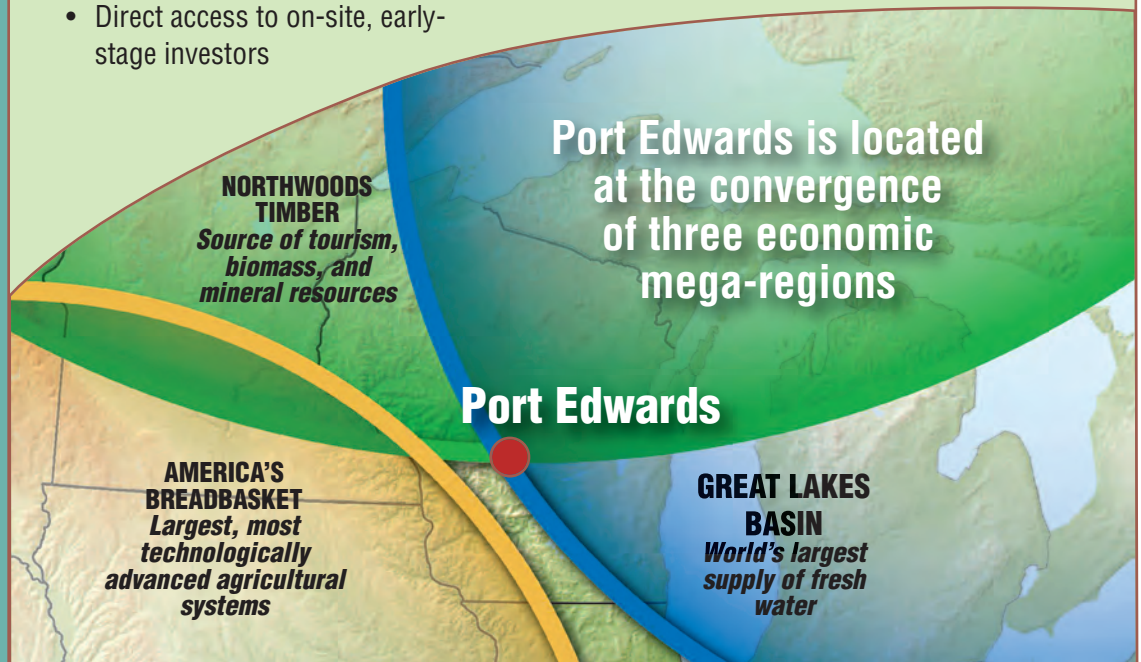
- Developing and adapting new bio-based technologies and products
- Achieving greater efficiencies and profitability through sustainable practices
- Connecting industry R&D with university research to accelerate the commercialization of new discoveries and patents
- Providing state-of-art equipment to conduct industry research or contract research services with others at WISCORC

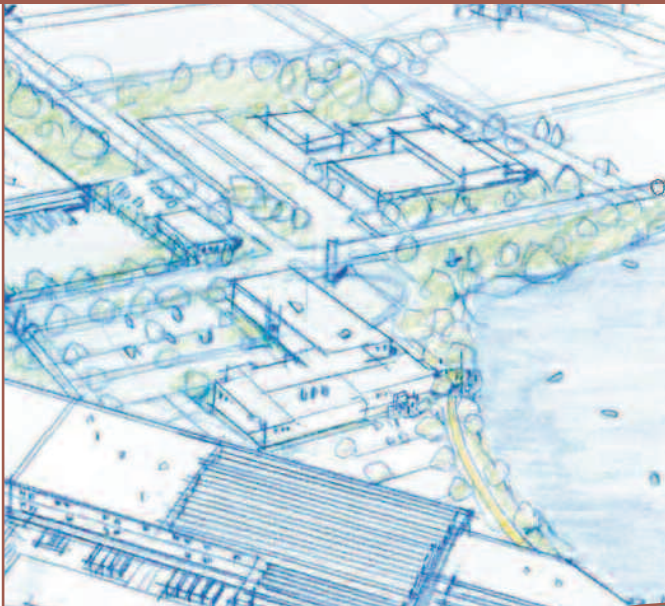
Enhance the existing biomass supply chain and workforce by:

- Accelerating research on new uses for existing biomass including energy, plastics, textiles, chemicals, and food additives and products
- Partnering with existing workforce development organizations to provide current and cutting-edge biomass processing and technology skill training

Accelerate and attract innovative biomass entrepreneurs and businesses by providing:

- Dynamic, well-equipped makerspace with supporting IT
- Affordable access to laboratory and testing equipment
- Connections to industry and university R&D experts
- Partnerships with entrepreneurs and business assistance expertise
- Direct access to on-site, early-stage investors



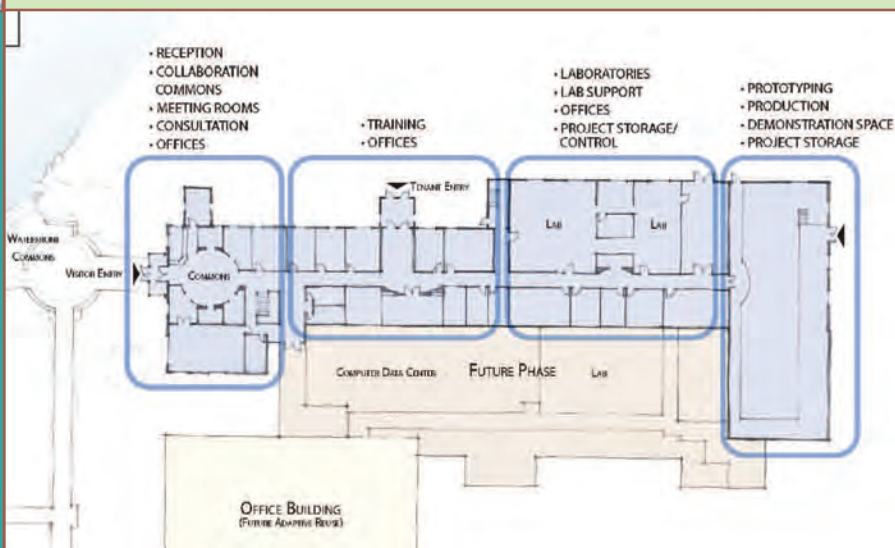


WISCORC
is located in the
Central Wisconsin Applied
Research & Business Park
in Port Edwards, Wisconsin

About WISCORC: a creative commons where tinkerers, academics, entrepreneurs, and industry professionals can foster each other's work in a picturesque, riverfront setting.

WISCORC will serve as an anchor to the new Central Wisconsin Applied Research and Business Park located on a 190-acre, former paper mill site. The Center will be located in a former R&D and administrative building overlooking the Wisconsin River with office, lab, and flex space available to tenants at the Center as well as to the other businesses located in the Park.

The Wisconsin Economic Development Corporation has provided seed funding of \$100,000 to formalize the operating partnerships and prepare a business plan, with Phase I projected to open in 2016.



Potential Project Partners:

- Centergy
- WEDC
- Incourage Foundation
- Alexander Foundation
- University of Wisconsin - Stevens Point
- Paper, Pulp, and Ag-Processing Industry Groups

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